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THE CLEAN ENERGY MARKETPLACE Opportunities and Challenges for Disruptive Innovation

September 24, 4:30–7:00pm

Wisconsin Energy Institute, Room 1115 1552 University Avenue, Madison, WI 53726



PANEL

Major changes are happening in energy markets. With the widespread adoption of renewables like wind and solar and transformative energy storage technologies and

bio-based chemicals around the corner, the opportunity for market disruption in energy has never been higher.

These opportunities also create challenges for research institutions, private companies, policy makers, and regulators. Join the Wisconsin Energy Institute, the Wisconsin Conservative Energy Forum, and the American Conservation Coalition for an evening of discussion on these opportunities and challenges and a way forward to mark National Clean Energy Week.

SCHEDULE

Panel discussion 4:30–5:45 pm

Reception and student poster session 5:45–7:00 pm

Steve Kihm – Moderator Principal and Chief Economist Slipstream

Rebecca Cameron Valcq *Chair Wisconsin Public Service Commission* **Andrew Held** Vice President Engineering and Operations Virent

Greg Nemet Professor of Public Affairs University of Wisconsin-Madison

For more details visit: go.wisc.edu/energy-marketplace

