



Wisconsin Energy Institute
UNIVERSITY OF WISCONSIN-MADISON

2015 ENERGY SUMMIT



AIR & ENERGY

THE PATH AHEAD FOR U.S. STATES

OCTOBER 13, 2015

SPONSORSHIP PACKET



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About

Air pollution remains a major health risk across the nation despite major improvements in U.S. air quality since the passage of the Clean Air Act in 1970. Worldwide air pollution is the leading environmental risk to human health, and rivals all health risk factors, including malnutrition, alcohol use, and smoking. Technology improvements such as catalytic converters, particulate filters, and stack scrubbers have yielded vast health benefits, but challenges remain.

Regulated industries face increasingly high marginal control costs, while epidemiological research suggests that tighter standards are needed to protect public health. And, for the first time, state regulators must control of carbon dioxide along with traditional pollutants. Unlike other air pollutants, carbon does not lend itself to end-of-pipe emission control options. Instead, carbon control necessitates large-scale changes to our energy system, especially electricity production, transportation, and our built environment.

Event Details

The 2015 Energy Summit will tackle the challenges that industry, regulators, and the public face in meeting goals for clean air and reliable energy. We will focus on health-damaging air pollutants and carbon emissions, discussing trade-offs for our energy future, and win-win opportunities. To build a lively discussion and reflect diverse perspectives, each session will include a moderator and three speakers, one each representing regulator, regulated industry, and research perspectives.

Topics

- Air, Energy, and the Clean Power Plan
- Meeting the New Ozone Standard
- Emerging Role of Biofuels
- Can Satellite Data Support Air Regulation
- Buildings and Energy Efficiency
- U.S. Air Pollution Beyond the Borders
- Balancing Energy Goals

Your Involvement Matters

We have invited speakers and companies that share our passion for innovation and give attendees the firsthand knowledge and tools they need to help improve our energy future. Your participation will support critical sustainable energy development issues by helping us keep the registration fee low so students and nonprofit professionals can attend this important energy forum.

2015 ENERGY SUMMIT SPONSORSHIP OPPORTUNITIES

[\$25,000+] EVENT PARTNER

Sponsorship includes:

- Ten total complimentary conference registrations
- Large logo placement in conference materials and website
- Large logo placement on sponsorship signage
- Full-page ad in conference program
- Reserved exhibit table throughout conference (optional)

HALF-PAGE AD

7.25" WIDTH X 4.75" HEIGHT

[\$10,000-\$24,999] SPONSOR

Sponsorship includes:

- Six complimentary conference registrations
- Logo placement in conference materials, on website and sponsorship signage
- Half-page ad in conference program
- Reserved exhibit table throughout conference (optional)

[\$5,000-\$9,999] ADVOCATE

Sponsorship includes:

- Four complimentary conference registrations
- Logo placement in conference materials, on website and sponsorship signage
- Quarter-page ad in conference program
- Reserved exhibit table throughout conference (optional)

QUARTER-PAGE AD

3.5625" W X 4.625" H

[\$1,000-\$4,999] SUPPORTER

Sponsorship includes:

- Two complimentary conference registrations
- Logo placement in conference materials, on website and sponsorship signage

The Wisconsin Energy Institute is happy to work on custom sponsorship levels and packages if those listed above don't fit your needs. Please feel free to contact us for more information.

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WWW.ENERGY.WISC.EDU/ENERGY-SUMMIT



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